





# KTRE

## EEO PUBLIC FILE REPORT

April 1, 2017 – March 31, 2018

### III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): 04/01/2017 – 03/31/2018

Describe Nature of Initiative:

Listing upper-level openings in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

NAHJ  
NAJA  
AAJA

Names of Station Personnel involved in Initiative:

Sharilyn Sutphen, HR Coordinator/EEO Coordinator

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April 1, 2017 – March 31, 2018

### III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): November 28, 2017

Describe Nature of Initiative:

EEO Webinar/Training

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Attended Webinar Training on EEO matters. Webinars were conducted by Covington and Burling. The webinars covered requirements for EEO recruitment and reporting.

Names of Station Personnel involved in Initiative:

Sharilyn Sutphen, KTRE HR Coordinator/EEO Coordinator

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## EEO PUBLIC FILE REPORT

April 1, 2017 – March 31, 2018

### III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): 04/01/17 – 03/31/18

Describe Nature of Initiative:

Community Outreach promo.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

KTRE airs the following spot to encourage community organizations to join the station's notification list.

KTRE, a Raycom Media station, is committed to a broad applicant recruiting outreach program in our continuing efforts to represent our diverse community. As part of this effort, we encourage qualified community organizations to become part of full-time job opportunity notification mailing list. If your organization is interested in becoming part of this list, and you distribute job information or can provide referrals as part of your regular activity, we would like to hear from you. We would then notify you of each full-time opening and ask you to refer individuals to us for consideration. Send your request to: [www.ktre.com](http://www.ktre.com)

Names of Station Personnel involved in Initiative:

Sharilyn Sutphen, KTRE HR Coordinator/EEO Coordinator