

WVUE

EEO PUBLIC FILE REPORT

February 1, 2017 to January 31, 2018

I. VACANCY LIST

See Master Recruitment Source List for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Digital Sales Coordinator	1-15, 33, 34, 35	12
Investigative Producer - 2	1-16, 33, 35	12, 12
Investigative Executive Producer	1-17, 30, 33, 34, 35	12
Reporter/Anchor	1-17, 30, 33-35	12
Asst. News Specialist	1-17, 33-35	30
Asst. News Specialist	1-15, 33-35	11
News Producer	1-12, 14-15, 33-35	12
Reporter/MMJ	1-15, 33-35	12
Creative Director	1-7, 9-15, 30, 34, 35	30
Sr. Digital Sales Specialist	1-7, 9-15, 32, 34, 39	39
Motion Graphics Designer	1-7, 9-15, 30, 34, 35	30
Broadcast Sales Coordinator	1-7, 9-15, 26, 33-35	12
News Producer	1-8, 10-15, 29, 30, 33, 35	12
Reporter MMJ	1-15, 17, 33-35	12
Maintenance Engineer	1-12, 14, 15, 28, 33-35	12
News Producer	1-17, 33-35	12
Director	1-7, 9-15, 33-35	12
Digital Content Producer	1-6, 9-15, 33, 34, 35	12
Success Manager	1-6, 9-15, 34, 35	12
Director of Marketing & Audience Development	1-7, 9-14, 34, 35	12

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L. VACANCY LIST

See Master Recruitment Source List for recruitment source data

Audience Development & Brand Management	1-7, 9-15, 33-35	12
Sr. Marketing Producer	1-7, 9-14, 34, 35	12
News Content Specialist	1-17, 30, 33-35	12
Total		24

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II. MASTER LIST OF RECRUITMENT SOURCES

Sources with an asterisk () denote organizations that requested notification of job vacancies

<u>*Source Number</u>	<u>Organization</u>	<u>Contact Person</u>	<u>Mailing/Email Address</u>	<u>Website</u>	<u>Phone Number</u>	<u>Number of Interviews</u>
COMMUNITY SOURCES						
1	University of New Orleans	M Barnes	MBarnes2@uno.edu	www.mvinterfase.com/uno/employer	504-488-8488 ext. 118	
2	Loyola University of New Orleans			www.mvinterfase.com/loyola/employer		
3	Louisiana Association of Broadcaster	Angela & Suzette	Angelice@broadcasters.org & Suzette@broadcasters.org	www.broadcasters.org	225-297-4522	
4	Orleans	Carolyn Thomas	Cathomas@xula.org		504-520-7364	
5	Southern University of New Orleans	Tammy Barney	Tbarnes@SUNO.edu			
6	Southeast Louisiana University	Kenneth Ridgedale	Selu.edu/career		985-549-2121	
7	Nicholls State University	Kristy Tauzin	Kristie.tauzin@nicolls.edu	www.collegecentral.com/nicholls	985-448-4509	
8	Tulane University	Lynn Gleiber		www.mvinterfase.com/tulane/employer	504-865-5149	
9*	*New Orleans Local Workforce Office	Robin Haas	Rhaas@nola.gov		504-658-4585	
10	WVUE-TV			www.FOX8live.com		
11	WVUE on-air Advertisement			www.FOX8live.com		3
12	Fox 8 & Raycom Media			Careers-raycommedia.icims.co		60

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13	National Association of Hispanic Journalists NAHJ			www.nahjcareercenter.com		
ADDITIONAL SOURCES						
14*	*Franklin Avenue Baptist Church	Donna Moore	Dmoore@franklinabc.com		5044888488, ext 118	
15	TV Jobs	Mark C. Holloway	admin@tvjobs.com	TVjobs.com		
16	Medialine			www.Medialine.com		
17	Radio Business Report/Television Business Report			www.rbr.com/classifieds/submit-a-media-job		
18	Media Bistro			www.mediabistro.com		
19	TV News Check			www.tvnewscheck.com/classifieds		
20	The Gambit Weekly	Carrie Mickey-Lacy	carrie@gambitweekly.com		504-483-3121	
21	Times Picayune	Wendy Miller	wmiller@nola.com		504-826-3553	
22	Linkedin. Diane Wilson	Diane Wilson	Dwilson@raycommmedia.com			2
23	National Press Photographers Association			www.nppa.org		
24	National Association of Broadcasters	Karen Hunt		www.nab.org		
25	Creative Cow			forums.creativecow.net/cowjobboard		

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26	The Asian American Journalist		AAJA.ORG	www.AARJ.ORG		
27	The National Association of Black Journalist		careerservices.nabi.org/hr			
28	Society of Broadcast Engineers	Scott Jones	Kjones@sbe.org	www.sbe.org/sections/jobs_online.php	317-846-9000	
29	Kerry Consulting Group, LLC	John Kerry	johnrkerry@kerryconsultinggroup.com		985-227-9069	
30	Referral					8
31	Agent					
32	Spots-N-Dots			www.spotsndots.com		
33	Work Nola			www.WorkNola.Com		
34	Louisiana Job Connection	Jennifer Mackey - Outreach Liaison		www.louisianajobconnection.com	662-801-8111	
35*	*Grambling State University	Dr. Sharon Ford-Dunn	dunns@gram.edu		318-274-2189	
36	Final Four Staffing	Christopher Riley	riley_226@yahoo.com		504-884-2625	
37	Express Employment Professionals	Chris Carden	Chris.Carden@ExpressPros.com		504-484-0494	
38*	*The Voice of Truth	Laurie Adams	pastorwhodat@gmail.com		985-210-2949	1
39	Recruiter	Jamie Bianchi				74
	TOTAL:					

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): Spring, Summer, Fall and Winter Interns for 2017/2018

Describe Nature of Initiative:

Provide an experience in working in News/Production/Sports and Marketing.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Fourteen interns observed the day to day experience in News, Sports, Production and Marketing. For some the experience would include their going out on live shots with reporters, shadowing staff and assisting the news desk with press releases. In production gave the interns an experience of the day to day operations with the directors and producers. For those in Marketing the opportunity to go out and shoot commercials, editing and assist in teasers for Anchors.

Names of Station Personnel involved in Initiative:

Nancy DeCorte and the entire news staff
Blaine Strawn, Marketing Director
Kayla Thomas, Sr. Marketing Producer
Gillian Garland, Sports Director

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): March 21, 2017

Describe Nature of Initiative:

Career Day at Ridgewood Prep.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Spoke with High School students regarding a career in broadcasting.

Names of Station Personnel involved in Initiative:

Shelley Brown, Anchor/Reporter

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): November 30, 2017

Describe Nature of Initiative:

Lancaster Elementary

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

The Lancaster Elementary toured the station and discussed the various careers at the broadcasting station.

Names of Station Personnel involved in Initiative:

Shelby Latino, Meteorologist

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): March 14, 2017

Describe Nature of Initiative:

Bourg Elementary

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Spoke to Kindergarten Class regarding working as a meteorologist.

Names of Station Personnel involved in Initiative:

Shelby Latino, Meteorologist

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): March 9, 2017

Describe Nature of Initiative:

Southeastern Louisiana University

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Spoke to college students regarding a career in broadcasting.

Names of Station Personnel involved in Initiative:

Tim Ingram, GM

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): May 12, 2017

Describe Nature of Initiative:

Mayfield Elementary – Career Day

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Career Day spoke to Pre-k-6th Graders

Names of Station Personnel involved in Initiative:

Shelby Latino, Meteorologists

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): November 28, 2017

Describe Nature of Initiative:

Covington & Burling – Station Training on FCC (EEO) Requirements

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Attended Webinar Training on EEO matters. Webinars were conducted by Covington and Burling. The webinars covered requirements for EEO recruitment and reporting.

Names of Station Personnel involved in Initiative:

Rondelyn Jones, EEO Coordinator
Tim Ingram, GM

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): November 9, 2017

Describe Nature of Initiative:

Loyola SMC Networking Night

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Recruiting Event at the school of Mass communication

Names of Station Personnel involved in Initiative:

Mikel Schaefer, News Director,
Greg Phillips, Asst. N.D.
Blaine Strawn, Marketing Director

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): October 17, 2017

Describe Nature of Initiative:

EEO Webinar/Training

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Attended Webinar Training on EEO matters. Webinars were conducted by Raycom Media. The webinars covered requirements for EEO recruitment and reporting.

Names of Station Personnel involved in Initiative:

Rondelyn Jones, EEO Coordinator
Tim Ingram, GM

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): February 1, 2017 to January 31, 2018

Describe Nature of Initiative:

Advertising – Outreach

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Public Service Announcements:

WVUE, a Raycom Media Station, is committed to a broad applicant recruiting outreach program in our continuing efforts to represent our diverse community. As part of this effort, we encourage qualified community organizations to become part of the Station's job opportunity notification mailing list. If your organization is interested in becoming part of this list, and you distribute job information or can provide referrals as part of your regular activity, we would like to hear from you. We would then notify you of each opening and ask you to refer individuals to us for consideration. Send your request to: RJones@Fox8live.com.

Names of Station Personnel involved in Initiative:

Rondelyn Jones, HR Agent/EEO Coordinator

