<table>
<thead>
<tr>
<th>Job Title</th>
<th>Recruitment Sources (RS) Used to Fill Vacancy</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. VACANCY LIST</td>
<td></td>
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<tr>
<td></td>
<td></td>
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<tr>
<td>October 1, 2017 to September 30, 2018</td>
<td></td>
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<tr>
<td>EEO PUBLIC FILE REPORT</td>
<td></td>
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<tr>
<td>WWSB</td>
<td></td>
</tr>
<tr>
<td>Source Number</td>
<td>Organization</td>
</tr>
<tr>
<td>---------------</td>
<td>--------------</td>
</tr>
<tr>
<td>1</td>
<td>WWB Community College</td>
</tr>
<tr>
<td>2</td>
<td>WWB On Air Job Program</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**II. MASTER LIST OF RECRUITMENT SOURCES**

October 1, 2017 to September 30, 2018

EEO PUBLIC FILE REPORT

WWSB
<table>
<thead>
<tr>
<th>Source</th>
<th>Number of Sources</th>
<th>Website</th>
<th>Email</th>
<th>Phone Number</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>WWSB</td>
<td>1</td>
<td>WWSB.com</td>
<td>WWSB.com</td>
<td>949-552-0177</td>
<td>5</td>
</tr>
<tr>
<td>TV New</td>
<td>3</td>
<td>TVNew.com</td>
<td>TVNew.com</td>
<td>804-420-3803</td>
<td>4</td>
</tr>
<tr>
<td>TV Ang</td>
<td>2</td>
<td>TVAng.com</td>
<td>TVAng.com</td>
<td>300-374-0119</td>
<td>5</td>
</tr>
</tbody>
</table>

Sources with an asterisk (*) denote organizations that requested notification of job vacancies.
Date(s) of Initiative Event(s): 05/14/18 – 07/20/18

Describe Nature of Initiative:

Student Internship Program/Summer Semester

Describe Scope of Broadcasters’ Participation (including names of any other sponsoring or participating organizations):

WWSB established the internship program to develop talent and interest in the industry by providing students with practical work experience. WWSB had one intern for the summer semester from the University of South Florida who participated in the Sales/Research Dept assisting with Media Analytics. The intern used software applications and research techniques to facilitate the sales department’s sales strategies in targeting and advertising approaches.

Names of Station Personnel involved in Initiative:

Robert Derrick – Director of Research
Date(s) of Initiative Event(s): 11/28/2017

Describe Nature of Initiative:

EEO Webinar - Covington & Burling – 11/28/17

Describe Scope of Broadcasters’ Participation (including names of any other sponsoring or participating organizations):

Hannah Lepow, a representative from Covington & Burling presented a webinar to Raycom Media’s Human Resource Coordinators. These webinars were overviews of the procedures that must be followed to comply with the FCC Equal Employment Opportunity Rules and Requirements.

Names of Station Personnel involved in Initiative:

Laura Podolan – Assistant Controller/HR Coordinator
Jeffrey Benninghoff – General Manager
WWSB

EEO PUBLIC FILE REPORT
October 1, 2017 to September 30, 2018
III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): 10/11/2017

Describe Nature of Initiative:

University of South Florida Sarasota-Manatee Bulls in Biz Networking After Hours for students and alumni

Describe Scope of Broadcasters’ Participation (including names of any other sponsoring or participating organizations):

WWSB participated in the USF Bulls In Biz Job Fair 2017 - Job Fair sponsored by University of South Florida Sarasota-Manatee. The job fair was held at the USF Sarasota-Manatee Campus, 8350 N. Tamiami Trail, Sarasota, FL 34243 for students and alumni.

Interested applicants were provided the WWSB website for employment opportunities along with the Raycom careers website for any additional openings within the company.

Names of Station Personnel involved in Initiative:

Vann Smith – General Sales Manager
Joseph Dunn – Marketing Manager
Rob Derrick – Research Manager
Date(s) of Initiative Event(s): 02/02/18

Describe Nature of Initiative:
Sarasota Chamber’s Job Shadow Day in conjunction with University of South Florida

Describe Scope of Broadcasters’ Participation (including names of any other sponsoring or participating organizations):
WWSB teamed up with a USF student for a day. The student was exposed to the daily operations of a television station from a managing perspective by spending the morning with WWSB’s General Manager, Jeffrey Benninghoff. Following the morning of shadowing, the Sarasota Chamber provided the venue for all participating students and the mentors to network and discuss job opportunities and what it takes to land a job in their field of study.

Names of Station Personnel involved in Initiative:
Jeffrey Benninghoff – General Manager
Date(s) of Initiative Event(s): 10/17/2017

Describe Nature of Initiative:

EEO Training Program
EEO Webinar – Raycom Media – Felicia Rylee, HR Manager

Describe Scope of Broadcasters’ Participation (including names of any other sponsoring or participating organizations):

Raycom Media’s Human Resource Department conducted a webinar presented by Felicia Rylee, HR Manager. It was a detailed presentation of the procedures that must be followed in order to comply with the FCC Equal Employment Opportunity Rules and Requirements. The webinar was a guided presentation detailing Requirements, Recordkeeping, Auditing and Filing of the EEO Annual reports.

Names of Station Personnel involved in Initiative:

Laura Podolan – Assistant Controller/HR Coordinator
Jeffrey Benninghoff – General Manager
Date(s) of Initiative Event(s): 02/2018 – 08/2018

Describe Nature of Initiative:

PYE Mentorship Program – Affiliation with the Boys & Girls Clubs of Sarasota County

Describe Scope of Broadcasters’ Participation (including names of any other sponsoring or participating organizations):

The PYE Mentorship Program is 65+ hour program that focuses on developing entrepreneurial mindset through mentorship and community engagement. The students that participated from the Boys & Girls Club of Sarasota are matched with a mentor in their industry of interest. The WWSB employee devoted 6 months as a mentor to one of the students from the program. The program sets the agenda to facilitate key experiences for the student and mentor.

Names of Station Personnel involved in Initiative:

Raymond Collins – WWSB Morning Anchor
Date(s) of Initiative Event(s): 02/01/2018

Describe Nature of Initiative:
Florida Public Relations Association (FPRA) – venue at St Petersburg

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):
WWSB employee, Jacqueline Matter participated on the media panel for the FPRA. It was a conference for writers in which WWSB employee answered questions relating to how writers can get involved in local news, ways to help them in their storytelling of events and what they can do to contribute to television stations in their communities.

Names of Station Personnel involved in Initiative:
Jacqueline Matter – WWSB Evening Anchor
III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): 03/29/2018

Describe Nature of Initiative:
University of South Florida Sarasota-Manatee Jobapalooza Networking Event for students and alumni

Describe Scope of Broadcasters’ Participation (including names of any other sponsoring or participating organizations):
The event was set up to provide information to students and alumni about careers and internships. WWSB representatives presented general information regarding the television station and the career possibilities currently available.

Names of Station Personnel involved in Initiative:
Jeffrey Benninghoff – General Manager
Date(s) of Initiative Event(s): 04/04/18

Describe Nature of Initiative:

Lakewood Ranch High School

Describe Scope of Broadcasters’ Participation (including names of any other sponsoring or participating organizations):

WWSB’s Multimedia Journalist spoke to a Journalism class at Lakewood Ranch High School. The MMJ discussed how viewers habits are changing the industry of reporting news. The MMJ explained to the students the importance of being versatile in order to succeed. She explained the differences in sharing news through print, broadcast and digital platforms. Concluding her visit she opened the floor for students to ask questions.

Names of Station Personnel involved in Initiative:

Erika Jackson - MMJ
Date(s) of Initiative Event(s): 02/13/2018

Describe Nature of Initiative:
Sarasota Military Academy – Career Week

Describe Scope of Broadcasters’ Participation (including names of any other sponsoring or participating organizations):
The week long event was open to local professionals and neighbors to share knowledge with students. WWSB’s participating employees talked to the students about their education, skills and experience necessary for their careers in communications, specifically broadcasting.

Names of Station Personnel involved in Initiative:
Christian Heflin – Producer
Robert Watterworth – Director
Date(s) of Initiative Event(s): 03/13/18

Describe Nature of Initiative:

Ed Foundation – Booker Middle School Immersion Project

Describe Scope of Broadcasters’ Participation (including names of any other sponsoring or participating organizations):

Booker Middle School was the recipient of a schoolwide immersion grant from the Education Foundation of Sarasota County along with funding provided by the United Way Suncoast. A simulated city was built to expose students to a wide variety of career options through immersive hands on experience. WWSB Anchor, Stephanie Webb participated in the event by providing information to the students in the news station building of the city. It was set up as a career chat so that students could ask questions regarding a career in a news station.

Names of Station Personnel involved in Initiative:

Stephani Webb – News Anchor
III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): Spring Semester (January – April)

Describe Nature of Initiative:

Ringling School of Arts and Design’s senior class thesis project.

Describe Scope of Broadcasters’ Participation (including names of any other sponsoring or participating organizations):

WWSB partnered with a classroom in this extensive project. The duration of the project and the participation of WWSB was for the spring semester. WWSB’s managers worked with a class by providing them with direction, guidance and experience to produce a film documentary. The project included the full scope of operations of a business and how to start a business including the financial elements of funding a company along with the production and marketing of a completed documentary film.

Names of Station Personnel involved in Initiative:

Jeffrey Benninghoff – General Manager
Joseph Dunn – Marketing Manager
Jennifer Hardy – News Director
Matthew Moldovan – Director of Sales