

KTRR

EEO PUBLIC FILE REPORT

April 1, 2018 to March 31, 2019

III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): 04/01/2018 - 03/31/2019

Describe Nature of Initiative:

Community Outreach promo

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

KTLV airs the following spot to encourage community organizations to join the station's notification list.

04/01/2018 – 01/01/2019 KTRR, a Raycom Media station, is committed to a broad applicant recruiting outreach program in our continuing efforts to represent our diverse community. As part of this effort, we encourage qualified community organizations to become part of our full-time job opportunity notification mailing list. If your organization is interested in becoming part of this list, and you distribute job information or can provide referrals as part of your regular activity, we would like to hear from you. We would then notify you of each full-time opening and ask you to refer individuals to us for consideration

01/02/2019 – 03/31/2019 KTRR, a Gray Television station, is committed to a broad applicant recruiting outreach program in our continuing efforts to represent our diverse community. As part of this effort, we encourage qualified community organizations to become part of our full-time job opportunity notification mailing list. If your organization is interested in becoming part of this list, and you distribute job information or can provide referrals as part of your regular activity, we would like to hear from you. We would then notify you of each full-time opening and ask you to refer individuals to us for consideration.

*** On 01/02/2019 KTRR was purchased by Gray Television. The on-air spot was updated to reflect this change in ownership.

Names and Titles of Station Personnel involved in Initiative:

Scott Silley, Marketing Director

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): 08/01/2018

Describe Nature of Initiative:

Participate in college recruiting

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Attended Texas Association of Broadcasters Annual Convention College recruiting reception. Meet with college students attending the TAB annual convention

Names and Titles of Station Personnel involved in Initiative:

Patrick Stacey, General Manager

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): 02/22/2019

Describe Nature of Initiative:

Participate in career events sponsored by educational institutions relating to career broadcast opportunities

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Participated in Gray Television recruiting trip. Met and interviewed 20 students at University of North Texas. Presented sessions on story pitches and weather presentation.

Names and Titles of Station Personnel involved in Initiative:

Joe Terrell, News Director

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): 03/22/2019

Describe Nature of Initiative:

Participate in career events sponsored by educational institutions relating to career broadcast opportunities

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Participated in Kickstarter Job Fair for graduating broadcasting students of University of North Texas. Met with 50-60 students individually.

Names and Titles of Station Personnel involved in Initiative:

Joe Terrell, News Director

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): 03/05/19

Describe Nature of Initiative:

Business Marketing Class on Leadership

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):
Presentation to a Business Marketing class at University of Texas of Tyler on leadership and current marketing tactics being used by local business.

Names and Titles of Station Personnel involved in Initiative:

Misty Wages, General Sales Manager

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): 09/06/2018

Describe Nature of Initiative:

Participate in college recruiting

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Attended the University of Texas at Tyler Career Day event. Met with 20+ students.

Names and Titles of Station Personnel involved in Initiative:

Patrick Stacey, General Manager